

BATTLE OF FLOWERS 2024
IMPORTANT INFORMATION/TERMS AND CONDITIONS

Please complete and return the form linked in your email. Payment will be invoiced and is required in advance in order to secure your pitch.

Thanks for your interest in becoming a vendor at Battle of Flowers 2024. This year we have some very exciting changes which should see a capacity crowd across all three festival days! We have also added the extra Sunday concert which will take place solely in Lower Park.

TRADING TIMES: 13hrs total

Friday 9th August 14:00 - 19:30

Saturday 10th August 18:30 - 22:30

Sunday 11th August 18:00 - 21:30

TOTAL AUDIENCE CAPACITY: 26,000

SET UP TIMES:

Thursday 8th August 16:00 - 20:00

Friday 9th August 10:00 - 13:30

Saturday 10th August 17:00 - 18:00

Sunday 11th August 17:00 - 17:30

N.B. Please be available to take part in all three festival dates.

PITCH FEES:

Flat Rate: £350 for three days (up to 5m x 3m pitch)

Additional Space (per m): £65 (up to 3 extra metres)

Alcohol Supplement: £50 for three days

Electricity: £90 for 13a twin socket (max load 3kw) £109 for 16a C-Form single plug (max load 3kw).

Additional Pitches Sea Wall: £200

Additional Pitch Lower Park: £300

PITCHES:

The two concession areas will be in Lower Park and Layby 3, by the sea wall. If you have more than one vehicle or stall available and would like to take a pitch in both, please indicate this on the form. Concessions by the Sea Wall will be asked to move into Lower Park following the Moonlight Parade, in order to be in place for the Sunday concert in Lower Park.

Pitches should be 5m x 3m unless otherwise agreed with the Battle office.

ELECTRICITY:

If you require electricity then there will be an additional charge. Please indicate on the attached form whether you have your own electricity or not.

Please note that Health and Safety requirements dictate that only the use of silent diesel generators will be permitted.

ALLOCATION:

Your allocation on the arena will be given once full payment has been received and will be on a first-come, first-served basis.

PASSES:

You will be allowed one vehicle pass into the arena in addition to your trailer or stall. In addition you will be allocated access passes for your staff. Please indicate how many you will require on the attached form.

TRADING DETAILS:

We wish to offer a wide range of food for sale at the event so please indicate in detail what

you wish to sell so that we can avoid too much duplication and to spread the availability of foods throughout the arena.

Please note that there is no glass allowed on the Arena. Please serve all drinks in disposable or reusable containers.

You may request exclusivity over a certain product or products, but this will be subject to an additional charge and is at the sole discretion of the Battle Office.

ALCOHOL:

If you plan to sell alcohol at the events, you are required to hold a valid alcohol license issued by the relevant authority. Please apply for your license at least 28 days prior to the event.

It is the responsibility of Stallholders to enforce strict ID policies in line with "Challenge 21". Anyone found to be in breach of these policies will be asked to cease trading immediately.

INSURANCE

Every participant must hold Public Liability Insurance cover of **£2 million** minimum to cover any incident that occurs during the event.

VEHICLES:

No vehicle movements allowed in or out of the arena between 14:00 - 20:30 on Friday 9th, between 18:30 - 23:30 on Saturday 10th and between 18:00 - 22:30 on Sunday 11th.

All vehicles must be removed from the arena prior to trading, and pitches must be free of vehicles.

PARKING:

Please indicate whether you require a refrigerated/stock van to be located near your stall. You will not be able to park any other vehicle on the arena.

CLEAN-UP:

You will be responsible for clearing your own stall area. All stallholders serving food and drink are required to place a bin in front of their stall for the use of their customers and to empty that bin to avoid overflow.

You are also required to remove all your own rubbish from your pitch. A disposal fee of £150 will be levied against any stallholders leaving rubbish on their pitch following the event.

FOOD SAFETY:

There are strict food hygiene regulations which need to be adhered to.

Environmental Health can help advise on any issues that you may have.

SECURITY:

Your stall may remain on site overnight between parades as there is provision for overnight security, however Battle of Flowers is not responsible for any loss or damage.

FIRE SAFETY & LPG's:

Any LPG equipment must be used in a safe manner. Full or empty cylinders must not be accessible to the general public. LPG cylinders must not be used inside a stall. You must also ensure that you have suitable fire extinguishers and that they have been serviced by a competent servicing agent within a period of time no greater than 12 months from the date of the public event at which they are being used.

Checks will be made at the time of the event to ensure extinguishers are in a serviceable state. Stall holders will **not** be allowed to operate if their extinguishers are found to be past their service date.

Important: You will be notified of any changes or additions to the above information.